

For Immediate Release
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Contact:
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Working With the Media Free Seminar

Need help getting the word out to the public on your programs and services? Want to learn how to work better with different media forms?

Join us for a FREE “Brown Bag Lunch” Seminar on Wednesday, March 15, from Noon until 1:30 p.m. at the Friendship Center (B.Y.O. Bag lunch).

The seminar will be presented in a panel format by **top media professionals** from television, radio, print and on-line marketing and communications. It will be followed by an extended period for questions. It’s a great informational opportunity for non-profits, small companies and marketing personnel. Feel free to bring a “brown bag lunch”.

Presenters at the seminar include **Alicia Richards** of ABC 27, **Tommy Tucker**, Promotions Director at Cumulus Media, **Kathleen McGraw**, Director of Communications at Hershey Entertainment and Resorts, and **John Micek** of Pennlive.com.

Pre-registration is required. Call the Friendship Center at 717-657-5635 to register today! Use registration code #20125. (Limited to 100 participants.)

The Friendship Center is located at 5000 Commons Drive Harrisburg in Lower Paxton Township with FREE parking on site.

For more information contact:
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Friendship Center
717-657-5635